



# How often should I clean My Wool Rugs?

Get the dirt on caring for your investment.

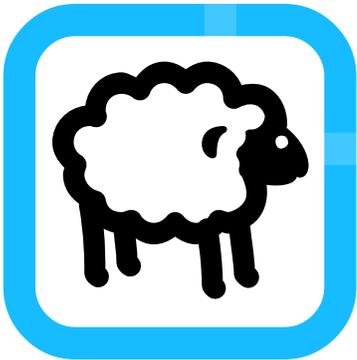
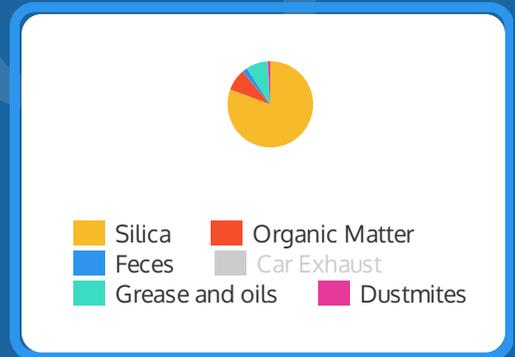


Regular vacuuming is the number one way to prolong the life of your rugs

## What is dirt?

The majority of what dirt is comprised of is silica, which is essentially sand and what glass is made from. So imagine that the soil in your rugs is like tiny pieces of broken glass. Better yet, imagine yourself walking across your rugs with sandpaper attached to the bottom of your shoes and the damage that is being done to your rugs.

<http://dadscarpetcleaning.com/servicesweoffer/rugvideoblog.html>

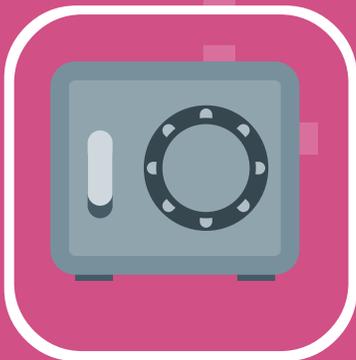


## What is wool?

Wool comes from sheep and it is essentially a very soft hair. One of its best qualities is that it absorbs dyes and holds the color permanently. Another great quality is that it has little epidermal layers where dirt gets trapped and stays hidden. Unfortunately both of these great qualities also mean that wool stains easily and is hard to clean.

## What happens if you wait too long?

1. Selvage (edges without fringes) will unravel or fray
2. Stains become permanent
3. Experience loss of color and vibrancy
4. Pre-mature wear and tear

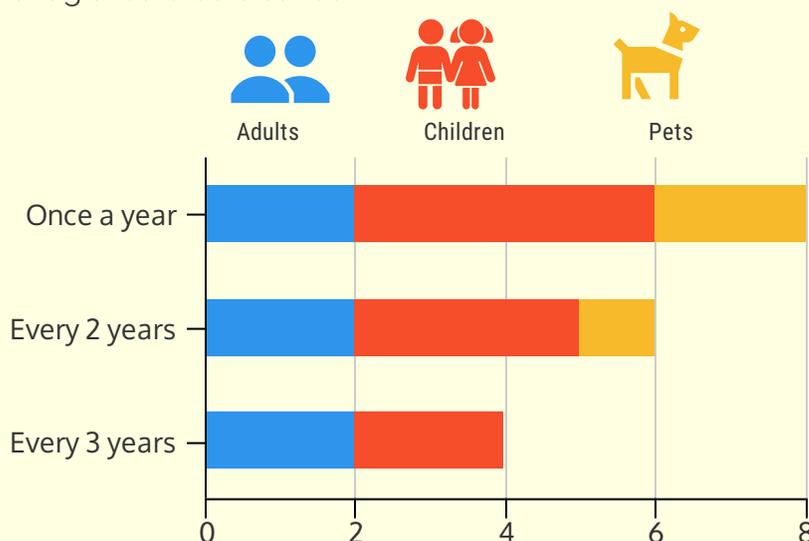
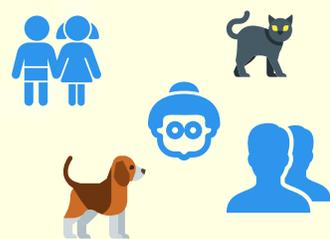


## Is it safe to clean them?

It is common to be concerned that the rug might get ruined in the cleaning process by inexperienced technicians. An experienced professional rug cleaner is going to perform an inspection on any rug they are going to clean. The inspection should cover pre-existing conditions, the stability of the dyes and the integrity of the foundation of the rug. Also an experienced cleaner will adjust the cleaning process to minimize putting the rug at risk during cleaning.

## How often should I have them cleaned?

Because abrasive soil gets trapped in the wool fibers and causes premature wear and tear, and only experienced cleaning professionals can safely remove that soil, you should have them cleaned regularly. The amount of kids, pets and adults that live in the home as well as whether the rug is in a high or low traffic area will affect how regularly the rug should be cleaned.



Keep in mind that this is an average to go by. For high traffic rooms like your family room or your foyer, You will double the cleaning frequency. For low traffic areas like your dining room you will cut the cleaning frequency in half.

**(205)664-5559**

Click to watch a video with more great information.

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